



SAGE MAS 90 SAGE MAS 200

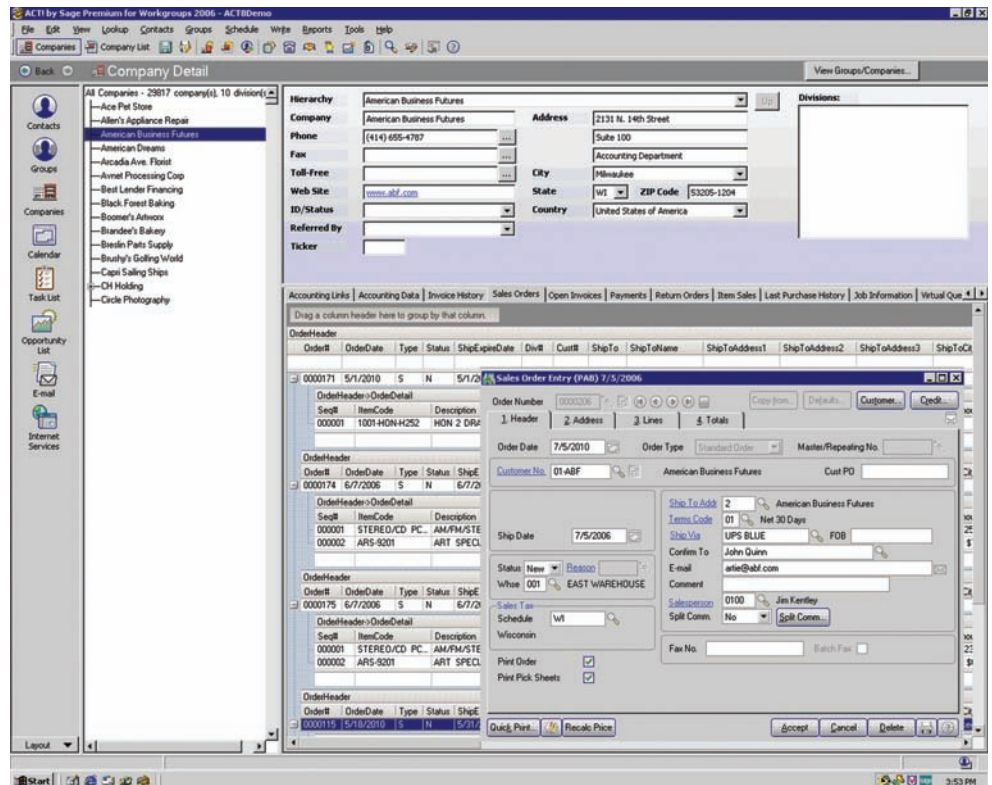
ACT! LINK

SAGE MAS 90 AND 200 ACT! LINK

- Provides a seamless user experience to front office employees as they access critical back-office data to better manage their customer relationships
- Improves customer service by providing immediate access to critical customer data
- Builds long-term customer loyalty by empowering front office personnel with the information they need
- Increases productivity with real-time data sharing between front- and back-office systems
- Reduces overall operational costs by improving data integrity and eliminating costly back-office order processing errors

ACT! BY SAGE HELPS COMPANIES:

- Centralize critical contact and customer information and stay organized
- Manage and grow business relationships through top-notch communications
- Prioritize day-to-day activities to stay on top of appointments and tasks
- Forecast and track sales opportunities for an improved bottom line
- Access and report on information quickly for a complete view of customer interactions
- Stay productive by taking critical information on the go



Sage ACT! Link empowers ACT! users with seamless access to MAS 90 and 200 information.

Focus on your most valuable asset—your customers. Use Sage MAS 90 and Sage MAS 200 ACT! Link to provide superior service to your current customers and to convert prospects to new customers. Seamlessly integrate your ACT! by Sage contact management solution with your Sage MAS 90 or Sage MAS 200 ERP system to raise your customer service levels, improve your customer retention rate, and increase sales.

By leveraging the strengths of two industry leaders, your company can improve information sharing and gain efficiencies. For instance, a salesperson using ACT! can issue sales orders, perform customer inquiries, or view detailed orders and invoices from Sage MAS 90 or 200 without leaving their ACT! desktop. In effect, the two products allow you to connect the two halves of your business—your front office, which includes your sales force, and your accounting system.

Bi-directional data transfer is available throughout and can be used to maximize efficiency within numerous aspects of your company. It's a complete front- to back-office solution that can boost your company to the next level of profitability.



Sage MAS 90 and Sage MAS 200

ACT! Link

"With ACT! Link, sales personnel can answer practically any question for customers while on the phone. We can be much more responsive."

Mary Halvorson, Operations Director
Orpheus Music, Inc.

FEATURES

Quick Data Access	Immediate access from within ACT! to critical contact and customer information, customer details on invoice, sales, and order history.
Accurate Inventory Access	Ability to quickly enter opportunities from within ACT! using Sage MAS 90 and 200 inventory item details.
Special Order	Support for special-order items that are not in the Sage MAS 90 and 200 inventory system.
Seamless Workflow	Ability to quickly promote opportunities into accurate orders that are based on the Sage MAS 90 and 200 pricing engine.
Interapplication Access	ACT! users with a Sage MAS 90 or 200 license can launch standard MAS operations directly from within ACT!, including Customer Maintenance, Sales Order Entry, Sales Quote Entry, and Inventory Inquiry.
Configurable Solution	Ability to customize the data mapping between ACT! and Sage MAS 90 and 200.

BENEFITS

Improve Business Relationships	ACT! Link puts important customer information at your fingertips. You'll be able to keep track of every customer conversation, activity, invoice, order, and more. By knowing the fine details of your business relationships, you can improve customer service and build long-term customer loyalty.
See the Big Picture	ACT! Link provides you with an overall view of your company—sales processes, operational efficiencies, and financial performance—within a single solution. Powerful financial reporting and analysis tools provide you with immediate access to your key performance indicators.
Easy to Use	Renowned for their ease of use as individual products, Sage MAS 90 and 200 ACT! Link was designed in the same fashion, providing a seamless user experience for front-office employees as they access critical back-office customer data directly from their ACT! desktop.
Flexible Data Synchronization	ACT! Link is a flexible solution that can be configured to meet your specific business needs. It's easy to set up rules on how the data will be synchronized between ACT! and the Sage MAS 90 or 200 database.
Increases Productivity	ACT! Link ensures that key customer information is bi-directionally synchronized; saving valuable time that can be better spent servicing customers.
Low Total Cost of Ownership	Both ACT! and Sage MAS 90 and 200 offer a broad, feature-rich solution at the lowest total cost of ownership. ACT! Link integrates these two industry leading products together to deliver a seamless and complete front- to back-office solution that helps boost your company to the next level of profitability.